

LA SAGA

floorballsaga.com

TAKE YOUR
HELMET AND
BECOME A
VIKING

**SPONSORING
DOSSIER**

10th Edition

14 AND 15

MAY 2022

@ Tenero

10
YEARS



The different floorball tournament for Kids (under 12, 14 and 16), Women and Men (also mix team).

Blending floorball excellence with springtime flavors'.



...floorball!

Two days of intense floorball (5 vs 5) with goals and spectacle guaranteed!

...For the young and young at heart!

Six categories: Open (Mixed), Women, Under16, Under14 e Under12 for six tournaments with a lot of fun and quality!



... An opportunity to play and meet people!

in the name of fair play and fun, more than 2'000 passionate will meet on May 14-15, 2022 in Tenero!



CATEGORIES UNDER16, UNDER14 AND UNDER12 (youth)

Following the huge success of last season, the youth tournament Under16, Under14 and Under12 on the big field will be repeated with the participation of the best

Swiss formation club teams and prestigious teams from Sweden, Finland and the Czech Republic. 50 teams will compete in three categories to win the "Coppa Grande" challenge.



A floorball goalkeeper wearing a bright yellow jersey, black pants, and a green helmet with a white face mask stands in front of a white goal net. The net is attached to a red frame. In the background, other players in white and black uniforms are visible on an outdoor court. The scene is set outdoors with greenery in the distance.

OPEN CATEGORIES

Floorball tournament (5 Vs 5) played entirely outdoors in any weather.

24 teams of active players from all over Switzerland and abroad will compete in the categories “Open Mixed” (mixed teams) and “Open Women” for the conquest of the greatly desired “challenge.”

LA SAGA - VALUES AND OBJECTIVES

the name "**LA SAGA**" refers to the Nordic myths recalling mighty Viking warriors setting off on drakkars to discover new lands on which to establish their domination.

The event aims to give participants the same feeling of conquest on the shores of Lake Verbano, therefore also the ball have to

wear the Viking helmet. The goal of the event is to promote floorball, particularly as a youth sport, while providing an opportunity for all the young participants to experience the exciting adventure of winning the coveted trophies and getting better at the sport they love.



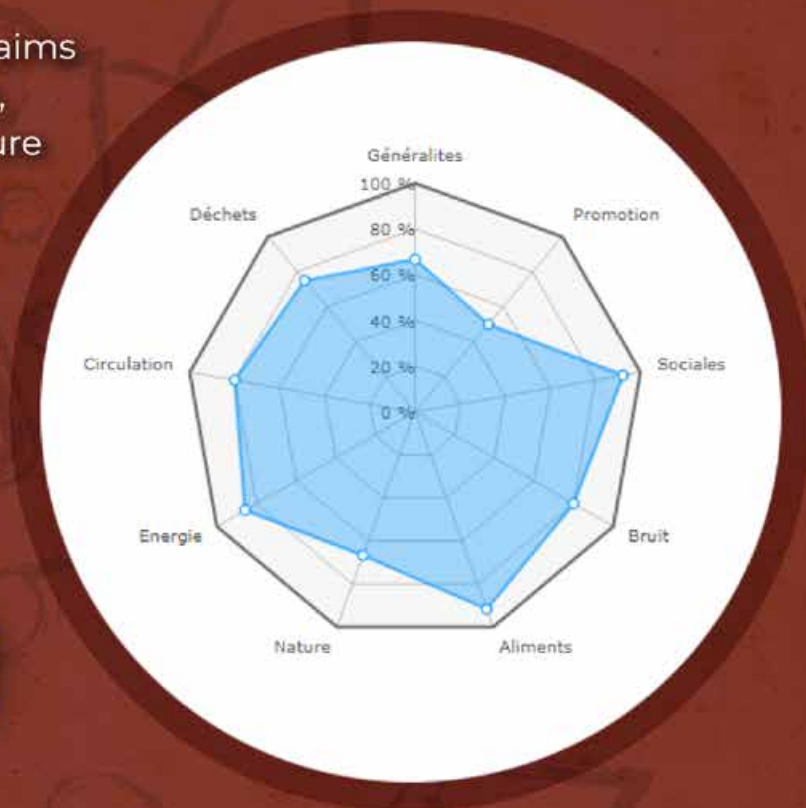
"TAKE YOUR HELMET AND BECOME A VIKING"

LA SAGA
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The Event recognizes and respects the 5 commitments defined by the program "**cool and clean**". "Cool and clean" is the Swiss sports prevention program committed to fair and clean play.

Manifestation verte. The tournament aims to ensure respect for the environment, ethical and social respect so as to ensure a sustainable development of the whole event; This by applying the main recommendations issued by national organizations (eg the Swiss Confederation). The evaluation of the event is carried out through the profiEVENT (www.manifestation-verte.ch).



Social sponsoring. The event supports charitable foundations working in the world of children and the introduction of people with disabilities into the world of work. «Unihockey für Strassenkinder» was present at the last running of the event.

YOUR BRAND

Type of product	View Number	Description
Tournament Name	1	Supporters are permitted to associate their names with the name of the tournament: "XXX THE SAGA 2015".
Tournament magazine	5'000	Advertising spaces in the tournament magazine (written in English and German and sent to all the clubs in the CH and all those interested).
T-shirt	1'600	Advertising spaces on T-SHIRTS donated to all tournament participants and all those who contribute to the realization of the event.
Stands	Mq	Opportunity of setting up stalls at the event to showcase products.
Team Sponsoring	On demand	Opportunity to sponsor a team (young people from abroad and Team Elite) personalized uniform.
Partner	On demand	Provide materials or support for the event to better ensure social commitment of the tournament.
Web and Program		Advertising spaces on the website and on the tournament program.
Advertising Banners	10	Advertising spaces on the various playing fields and areas of the tournament.
Events	On demand	Opportunity to organize events and workshops in collaboration with "LA SAGA".
Cups	5	Ad space on the cups (Challenge)

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DO YOU WANT TO BE COLONIZED? POPULATE THE PARADISE

Type	Description	Value (CHF)
Presenting Sponsor	Sponsor whose name is associated with the name of the tournament and receives the largest space on one side of the t-shirt and is featured on the first page of the magazine and on the Flyer.	4'000.-
Main Sponsor	Sponsor who receives the larger space on one of the two sides or on the sleeve of the t-shirt and is included on the first page of the magazine and on the Flyer.	3'000.-
Sponsor Gold	Sponsor who receives ample space on one of the two sides or on the sleeve of the t-shirt, or purchases a full page of the magazine, or may choose to put banners at the event.	1'000.-
Sponsor	Sponsor who receives ample space on one of the two sides of the t-shirt, or purchases ½ page of the magazine, or sponsors a cup.	500.-
Sostenitore Gold	Sponsor who buys a "brief" in the magazine.	300.-
Sostenitore	Sponsor who supports the event through a contribution. Presence of your logo on the website and on the program.	200.-
Stand Sponsor Event Sponsor	Sponsor who receives an exhibition space or who wants to present a specific event related to the tournament.	As agreed upon
Partner	Sponsor who supports the divulgation of, or guarantees support to the social commitment undertaken by the event.	As agreed upon



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NUMBERS, STATISTICS AND PARTNERS

Year	Total	Followers	Players	Teams					Events	Media and web	
				Team Tot.	Team Under	Under Cat.	Team open	Open Cat.		Web site floorballsaga.com	Contacts and view: Facebook / Twitter / Mailing list
2021-2022*	2'000	600	1'400	75	50	3	25	2	Magazine Work Shop Other	38'000	3'000 1'500 4'500
2019	1'700	500	1200	61	40	2	21	2	Magazine Work Shop Other	35'000	3'000 1'500 4'000
2018	1700	500	1200	64	40	2	24	2	Magazine Work Shop Other	35'000	3'000 1'500 4'000
2017	1700	500	1200	64	40	2	24	2	Magazine Work Shop Other	35'000	3'000 1'500 4'000
2016	1700	500	1200	64	40	3	24	2	Parents Package La Festa Kids Night Magazine Work Shop	30'000	2'500 900 4'000

* Estimation

** Total
access to
the web
page

Charity Partner



Technical Partner

